



BC Wildfire Business Impact Survey for the Central Coast

We invite you to participate in the BC Wildfire Business Impact Survey for the Central Coast.

The devastating wildfire situation has affected many communities in the Province including impacting people, events, and businesses within the Central Coast.

We hope you will consider completing this survey so that we can better understand how the wildfires have impacted your business operations.

Please be assured that your personal information will not be made public. We will combine information into statistical data to ensure confidentiality.

Company Name: _____

Interview Date: _____

Community: _____

Postal Code: _____

Phone Number: _____

Contact: _____

Position: _____

Company Information

1. Sector:

- Accommodations
- Retail
- Business services
- Restaurant
- Other, please specify _____

2. Primary product or service: _____

3. Is there a secondary product or service? Yes No

4. If yes, explain: _____

5. How many years has your business been in operation? _____

6. Does this company have another location elsewhere? Yes No
If yes, location: _____

Impact

7. Has your business been affected by the BC wildfires? Yes No

8. If yes, please explain what functions of the business were impacted and their status

9. Has your business been closed or had reduced hours as a result of the wildfires?

- Yes closure
- Yes reduced hours
- No

10. Which of the following factors impacted your business? (Select all that apply)

- Road closure
- Customers/clients could not access business
- Staff unable to get to work
- Unable to get supplies/deliveries
- Decrease in demand for services/goods
- Loss of internet or cell communications
- Increased demand for service/goods
- Disruption to postal service
- Perception that we were closed
- Do not know yet
- Other

If Other, please specify _____

11. What is your typical annual revenue (gross) for your business?

- 0 – \$49,999
- \$50,000 – \$99,999
- \$100,000 – \$149,999
- \$150,000 – \$249,999
- \$250,000 – \$499,999
- \$500,000 – \$999,999
- Greater than \$1 million

12. What impact do you anticipate this will have on your revenue for the year?

- Decrease
- Increase
- None

13. What percent increase or decrease do you anticipate?

- 0-10%
- 11-25%
- 26-50%
- more than 50%

14. What loss of revenue (gross) did your business experience during the 2017 wildfires?

\$_____

15. Please rate your business's financial situation before the wildfires:

- Slow/Poor
- Steady/Fair
- Increasing/Good
- Other: _____

16. Please rate your business's financial situation during the wildfires between July 7 – September 15, 2017 (Highway 20 closures: July 7 – August 24, 2017):

- Slow/Poor
- Steady/Fair
- Increasing/Good
- Other: _____

17. Please rate your business's current financial situation since the wildfires:

- Slow/Poor
- Steady/Fair
- Increasing/Good
- Other: _____

18. Do you anticipate further revenue loss in 2018 and subsequent years as a result of the wildfires?

- Yes
- No

Please explain _____

19. There was concern that disruption to cell, internet, and data services would occur in the Bella Coola Valley as a result of the wildfires threatening Telus infrastructure near Riske Creek.

How impacted would your business be by a disruption to cell? Internet and data services? Interac payment services?

	Not Impacted	Not Very Impacted	Somewhat Impacted	Impacted	Very Impacted
Cell?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Internet and data services?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Interac payment services?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

20. Looking forward, what resources, if any, do you believe you will need to recover from the impact of the wild fires?

- Business planning
- Employee support/advice
- Marketing/getting my customers back
- Operating capital
- Supply chain issues (transportation, access to suppliers)
- Assistance with identifying alternate location(s) to operate
- None
- Other

If other, please specify _____

Workforce

21. Current number of employees (*including yourself*): FT _____
PT _____
Casual _____

22. Have you laid off or terminated any employees because of the Wildfire situation? Yes No

23. Have you hired additional employees because of the Wildfire situation? Yes No

24. What is the status of your employees?
- They are unaffected
 - They were not able to return to work (i.e as a result of road closures)
 - I had to reduce their hours
 - I have not communicated with them
 - Unsure

Emergency Planning

25. Does your business have a Business Disaster Plan? Yes No

26. Do you have business interruption insurance? Yes No

27. Do you have a customer list to advise them of the status of your business? Yes No

28. What would you like to have in place for your business in case of future emergencies?

Recovery Programs

29. Have you participated in any currently available economic wildfire recovery programs?
- Yes
 - No

If Yes, have you connected with any of the following organizations with regard to economic recovery or wildfire affected communities?

- Red Cross
- Community Futures –The Wildfire Recovery Support Program (WRS)
- Cariboo Chilcotin Coast Tourism Association
- Ministry of Agriculture – Farm Business Recovery Advisory Services Program
- Ministry Forests Lands and Natural Resource Operations and Rural Development
- Central Coast Regional District – Wildfire Recovery Manager
- Other: _____

If No, why?

- Did not know about the available economic recovery programs
- Do not have the capacity to complete application
- I do not meet the eligibility requirements
- Unable to find funding to assist my business to recover
- Other: _____

30. In your opinion, what gaps exist for recovery for business owners affected by the wildfire in the Central Coast Regional District?

31. Do you have any other information or comments that could assist us with our economic analysis and recovery plan moving forward?

32. Would you like to receive email updates with wildfire economic recovery programs and information?

- Yes
- No

If Yes, E-mail: _____