

# CENTRAL COAST REGIONAL DISTRICT 2013 Strategic Priorities

March 7, 2013  
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TO: BOARD OF DIRECTORS  
FROM: Donna Mikkelson, Acting CAO

**RECOMMENDATION:** That the 2013 Strategic Priorities be received.

**GOAL 1 – IS EFFECTIVE PLANNING & IMPLEMENTATION OF SERVICES**

STRATEGY	TACTIC	STATUS	RATIONALE/NOTES
NONE			

**GOAL 2 – IS INVESTMENT & SUPPORT FOR PUBLIC INFRASTRUCTURE & SERVICES**

STRATEGY	TACTICS	STATUS	RATIONALE/NOTES
<b>1. We will ensure the Thorsen Creek Landfill's life cycle is optimized and directed efficiently</b>	5. Address financial sustainability eg. through user-pay, contribution agreements, differential tipping fees, commercial users  7. Implementation of site development plan including water system & baler.	Assistance requested from Province  Target Completion May 2013. Water system left to do.	1. Funding deadline March 31, 2013 Extension denied
<b>17. Explore establishment of Denny Island water service</b>	1. Establish proposed service area	Await report on ground-water potential. No change since last report	1. Board priority.
<b>18. Townsite waste water</b>	1. Pursue planning grant	Engineering conceptual layout commenced. To be completed by March 31, 2013	1. Board priority/opportunity

**GOAL 3 – IS AN ENHANCED AND STRENGTHENED REGION**

STRATEGY	TACTICS	STATUS	RATIONALE/NOTES
<b>1. We will publish and distribute periodic and annual reports of our strategic plan progress and accomplishments</b>	1. Develop a communications program to target specific audiences (e.g. newsletter, website).	No progress since prior report.	1. Communication Plan  2. Board Priority

Board Meeting

MAR 14 2013

CCRD ITEM C(a)

**GOAL 4 – IS ORGANIZATIONAL CAPACITY DEVELOPMENT**

STRATEGY	TACTICS	STATUS	RATIONALE/NOTES
<p><b>1. We will enhance organizational governance capabilities.</b></p>	<ol style="list-style-type: none"> <li>1. Assess and prescribe ongoing educational programming</li> <li>2. Allocate funding</li> <li>3. Pursue educational programming</li> </ol>	<p>In progress for 2013 Board input requested.</p> <p>Consider deferral to 2014 due to budget considerations</p>	<ol style="list-style-type: none"> <li>1. Continuous education and professional development will build confidence, increase expertise and expand our knowledge base.</li> </ol>
<p><b>11. We will address all outstanding policy matters (inclusive of bylaws) as identified in the situation analysis</b></p>	<ol style="list-style-type: none"> <li>1. Develop a scheduled policy/<b>Bylaw</b> development delivery program</li> <li>2. Draft policies/<b>Bylaw</b> for adoption pursuant to the program</li> <li>3. Adopt policies/<b>Bylaw</b></li> <li>4. Implement policies/<b>Bylaw</b> accordingly</li> </ol>	<p>In progress/ongoing See agenda.</p> <p>Consider deferral until 2014 or until the CAO vacancy is filled.</p>	<ol style="list-style-type: none"> <li>1. Required to improve operational efficiencies</li> </ol>