

# CENTRAL COAST REGIONAL DISTRICT

## 2013 Strategic Priorities

May 04, 2013

TO: BOARD OF DIRECTORS  
 FROM: Donna Mikkelson, Acting CAO

### GOAL 1 – IS EFFECTIVE PLANNING & IMPLEMENTATION OF SERVICES

STRATEGY	TACTIC	STATUS	RATIONALE/NOTES
None			

### GOAL 2 – IS INVESTMENT & SUPPORT FOR PUBLIC INFRASTRUCTURE & SERVICES

STRATEGY	TACTICS	STATUS	RATIONALE/NOTES
<b>1. We will ensure the Thorsen Creek Landfill's life cycle is optimized and directed efficiently</b>	5. Address financial sustainability eg. through user-pay, contribution agreements, differential tipping fees, commercial users  7. Implementation of site development plan including water system, baler and site reconfiguration.	<b>Situation Analysis presented in April. See separate agenda report for progress.</b>  <b>Strategy and tactics interrupted due to intervening events.</b>	1. Funding deadline March 31, 2013
<b>17. Explore establishment of Denny Island water service</b>	1. Establish proposed service area	<b>Hydrology report expected mid April, not received. Initiative requires dedication and effort. No progress since last report, although there has been communication with Vancouver Coastal Health and meetings not involving the CCRD.</b>	1. Board priority.
<b>18. Townsite waste water</b>	1. Pursue planning grant	<b>Conceptual layout completed by Urban Systems and received by Board at April 11<sup>th</sup> meeting. No progress since last report, although grant funding may now be pursued and public meeting held to gauge public support (policy A-25). Board decision required.</b>	1. Board priority/opportunity

**Board Meeting**

MAY 09 2013

CCRD ITEM     C(a)

**GOAL 3 – IS AN ENHANCED AND STRENGTHENED REGION**

STRATEGY	TACTICS	STATUS	RATIONALE/NOTES
<p><b>1. We will publish and distribute periodic and annual reports of our strategic plan progress and accomplishments</b></p>	<p>1. Develop a communications program to target specific audiences (e.g. newsletter, website).</p>	<p>Complete agenda packages &amp; supporting documentation and Airport Dike Referendum information now publicly available on website. Becoming more widely explored.</p>	<p>1. Communication Plan 2. Board Priority</p>

**GOAL 4 – IS ORGANIZATIONAL CAPACITY DEVELOPMENT**

STRATEGY	TACTICS	STATUS	RATIONALE/NOTES
<p><b>1. We will enhance organizational governance capabilities.</b></p>	<p>1. Assess and prescribe ongoing educational programming 2. Allocate funding 3. Pursue educational programming</p>	<p>Still awaiting board input.</p>	<p>1. Continuous education and professional development will build confidence, increase expertise and expand our knowledge base.</p>
<p><b>11. We will address all outstanding policy matters (inclusive of bylaws) as identified in the situation analysis</b></p>	<p>1. Develop a scheduled policy/ <b>Bylaw</b> development delivery program 2. Draft policies/ <b>Bylaw</b> for adoption pursuant to the program 3. Adopt policies/ <b>Bylaw</b> 4. Implement policies/ <b>Bylaw</b> accordingly</p>	<p>In progress/ongoing See agenda – Personnel Policy presented this month, plus amendments to Procedures bylaw.</p>	<p>1. Required to improve operational efficiencies</p>

**Board Meeting**  
 MAY 09 2013  
 CCRD ITEM C(a)