



CENTRAL COAST REGIONAL DISTRICT

DATE: 05 February 2015

TO: Board Chair Reginald Moody and Board Members

FROM: Darla Blake, Chief Administrative Officer

SUBJECT: **North Coast Ferry Advisory Committee Representatives**

RECOMMENDATION

That Central Coast Regional Board of Directors recommends the following appointment to the North Coast Ferry Advise Committee:

-, **Bella Coola Valley**
- **Mark Schlicting, Denny Island/Shearwater**
- **Sharron Cartier, Ocean Falls**

STRATEGIC PLAN

Goal 2 – Investment & Support for Public Infrastructure & Services

Objective – To lobby senior governments & their crown agencies for continuous maintenance, improvements & scheduling of regional transportation infrastructure

Goal 3 – An Enhanced and Strengthened Region

Objective – To continually strengthen intergovernmental relationship and to collaborate with community-based organizations for mutual benefit

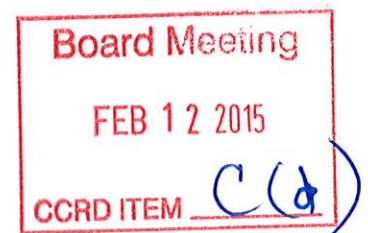
BACKGROUND

BC Ferries has been consulting with ferry dependent communities since 1993.

Together with local representatives serving on Ferry Advisory Committees, they discuss day-to-day operations, planned improvements and broader policy issues such as fares and strategic planning.

There are thirteen Advisory Committees represent the communities served by BC Ferries. The North Coast Ferry Advisory Committee represents the Central Coast region.

Advisory Committees are appointed in cooperation with local governments. The terms of current FAC member appointments began 1 January 2015 and will expire on December 31, 2019.



Discussions between the BC Ferries Public Affairs Manager and CCRD's CAO were undertaken to determine the process for regional appointed representatives on behalf of the Central Coast Regional District. Final agreement on the process was reached after the December 2014 CCRD Board meeting.

Basically it was agreed, the CCRD Board of Directors would make their recommendations for appointment to the North Coast Ferry Advisory Committee. This will be a CCRD appointment, and as such there will be an expectation the representatives will report back to the CCRD (with the view to keep CCRD better informed on the FAC issues and outcomes. CCRD Administration would also advertise for expressions of interest for the positions on the FAC, with a closing date of 3 February 2015. The Board would make their decision and the CAO will advise the BC Ferries Public Affairs Manager, who will then communicate directly with the representatives.

CONSULTATION

Advertising by public notices was undertaken, for a period of six weeks, seeking expressions of interest from individuals interested in serving as a representative on the North Coast Ferry Advisory Committee for the 2015-2019 term.

LEGISLATION /POLICY

N/A

BUDGET/FINANCIAL IMPLICATIONS

Within current approved budget:	N/A
Requires further budget consideration	N/A

RISK MANAGEMENT

Administration has evaluated potential risks with the proposal and assessed these as negligible with no requirements for controls.

DISCUSSION

The pre-requisite for appointment to the Ferry Advisory Committee, is the expectation that those individuals must report back to the Central Coast Regional District on a regular basis particularly on key issues, matters of concern, outcomes, successes, challenges from the FAC meeting, and generally keeping CCRD well informed.

It must be recognized that this is an opportunity to ensure there are closer links and better communication between the BC Ferries and the regional district areas. There a clear synergies

between the ferry service, economic development and the Board's ability to lobby on behalf of the regions' communities, when needed.

When choosing who we would like as a representative for each area, the Board needs to be looking for people who want to work with CCRD and communities in a collaborative manner. They are representatives of a "regional area", not lone individuals sitting on the committee independent from CCRD.

Candidates who Expressed Interest:

Bella Coola Valley

Three names were put forward for the representative in the Bella Coola Valley: Leonard Ellis, Ernest Hall and Peter Fralick.

Leonard Ellis

Leonard's background briefly:

- Leonard served on the Ferry Advisory Committee during the last term and he has expressed an interest to stay on as FAC for the Bella Coola Valley.
- Leonard says he has been working hard to establish a better service for the community and I think we may be making some headway now.
- Former President of the Bella Coola Valley Tourism

Ernest Hall

Ernest background briefly:

- Attended secondary school at Sir Alexander Mackenzie School, Hagensborg, (1966 - 1968)
- Maintained connections to the area through numerous visits with family and friends over the decades living elsewhere (primarily in the Lower Mainland)
- Retired to Hagensborg in 2010 following a career in journalism and academia
- Developed "Creekside Studio Gallery & Guest Suite" - a retirement hobby business operated with wife Jill (also retired)
- Active in Bella Coola Valley Arts Council and Bella Coola Valley Tourism with a particular interest in the Discovery Coast Circle Route and the recent replacement of BC Ferries Route #40 with the Discovery Coast Connector.

Ernest expressed confidence that his nearly five decades' connection with the region, coupled with the skills gained through his professional experience (which included extensive volunteer work in professional organizations locally, nationally, and internationally) - along with his interest in the role of the BC Ferry service on the Central Coast - would be an asset to the Ferry Advisory Committee.

Peter Fralick

Peter's background briefly:

- Born Halifax, Nova Scotia
- Moved to Bella Coola to teach school in 1968.
- Has lived in the Valley ever since marrying and raising a family here.
- Taught school – at all three Valley schools until retiring in the later 1990's.
- Has extensive experience in Labour Relations and contract negotiations.

- Sat on the PARP board for Bella Coola for 12 years – mostly as chairman.
- Has been President of the Fall Fair Board, Lions Club and various other community organizations.
- Interested in assisting in making the Valley a better place in which to live.

Denny Island/Shearwater

Only one name was put forward to serve as the Denny Island/Shearwater representative.

Mark Schlicting

Mark served on the Ferry Advisory Committee during the last term and expressed interest to stay on the FAC for Denny Island/Shearwater area.

Ocean Falls

Only one name was put forward to serve as the Ocean Falls representative.

Sharron Cartier

Sharron served on the Ferry Advisory Committee during the last term and she has expressed an interest to stay on as FAC for Ocean Falls area.

CONCLUSION

The term to serve on the North Coast Ferry Advisory Committee ended on 31 December 2014. Agreement was reached between the Public Affairs Manager, BC Ferries and CCRD CAO on the process to be used to appoint representatives from our region to the Ferry Advisory Committee.

CCRD advertised expressions of interest. Five names have been received. Only one name for Ocean Falls and one name for Denny Island/Shearwater were received - both incumbents. The Bella Coola Valley representative position received 3 names which the Board must decide who

they wish to appoint to the position. The three candidates are: Leonard Ellis, Ernest Hall and Peter Fralick.

Administration recommends the Board of Directors appoints one of the three candidates for the Bella Coola Valley, Mark Schlicting as Denny Island/Shearwater representative, and Sharron Cartier as the Ocean Falls representative.

Respectfully submitted

A handwritten signature in blue ink that reads "D Blake". The signature is written in a cursive, flowing style.

Darla Blake
Chief Administrative Officer