

CENTRAL COAST REGIONAL DISTRICT  
POLICIES

**A-13 - Entrance Window Advertising**

**Preamble:** The window at the entrance of the Administration Office of the CCRD is unable to accommodate ~~has become full to over-flowing with~~ advertisements, flyers, etc. from the private sector ~~as well as CCRD business~~. The regulating of such advertising involves administrative efforts in order to maintain an equitable balance; the display area is limited in size which has the potential to create the appearance of "favouritism", or preference of one business over another. The regional district, while promoting economic ventures, does not discriminate nor necessarily endorse specific advertisers and their initiatives. ~~Due to the popularity of the display window, regional district matters~~ are not are posted here in order afforded primary consideration in efforts to apprise the general public of current matters before the board, ~~nor to adequately provide for prominent display and~~ to ensure proper notification of regional district business.

**Policy:** The window display area is restricted to matters involving regional district administration and affiliated committee/commissions of the Central Coast Regional District.

**Date:** September 16, 1997  
**Reviewed:** April 12, 2012  
**Proposed Amendment:** April 9, 2015

Board Meeting  
APR 09 2015  
CCRD ITEM E(a)