

CENTRAL COAST REGIONAL DISTRICT
POLICIES

E-2 - ~~Game Plan~~ — ~~Safe Ride Home~~ Drinking and Driving – Road Sense

Preamble: ~~The CCRD provides facilities such as the Walker Island Park and gives approval for assorted public social functions such as the Bella Coola Rodeo, Softball Dances or beer gardens at which alcohol is served. It is in the district’s best interest to ensure that the serving of alcohol is conducted prudently with the highest regard given to the safety of patrons and public at large. As the operator and~~ Where the Central Coast Regional District is the approving authority, the district will encourage responsible attitudes towards drinking and driving. Therefore, the following policy has been developed.

Policy: That the Central Coast Regional District may provide facilities and may give approval for events at which alcohol is served provided that a ~~GAME PLAN: SAFE RIDE HOME~~ SPECIAL OCCASION SUPPORT KIT is in place.

1.0 Definitions

- 1.1 ~~Game Plan: Safe Ride Home~~ Special Occasion Support Kit:— A community awareness program created and administered by the Insurance Corporation of British Columbia (ICBC) to educate the public to plan alternate means of transportation after drinking alcohol. ICBC distributes promotional materials, at no cost, for this program.
- 1.2 ~~Municipal-District~~ Facility – A park, arena or other district facility which may be used for public or private gatherings.
- 1.3 Public Functions – An event for which admission is open to the public either at no cost or for which a fee has been charged, or where the CCRD board of directors have given their approval for an event.

2.0 Regulations

- 2.1 All sponsors of events at a district facility or where the Regional District has given their approval for such an event at which alcohol is served are required to ensure that an approved ~~Game Plan program~~ Special Occasion Support Kit is in place.
- 2.2 A ~~Game Plan program~~ Special Occasion Support Kit for a Public Function event shall consist of no less than the following:
 - 2.2.1 An ~~Game Plan~~ announcement made to the assembled guests encouraging the use of a designated driver or alternate transportation from the event.
 - 2.2.2 ~~Game Plan~~ information posted prominently at each station where alcohol is served.
 - 2.2.3 ~~Game Plan~~ reminders at each table where guests are seated.

Board Meeting
 SEP 12 2013
 CCRD ITEM E(e)

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- 2.3 In order to ensure that event organizers provide adequate information to their guests, the Central Coast Regional District shall maintain a supply of ~~Game Plan~~ **Special Occasion Support Kit** materials for free distribution to events sponsors.

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- 2.4 Although the Central Coast Regional District does not have authority over private events such as weddings and other private gatherings that are held off regional district property, and where alcohol is served, they do promote the ~~Game Plan—Safe Ride Home Program~~ **Special Occasion Support Kit** to encourage the public to take responsible attitudes towards drinking and driving.

Adopted: May 14, 1996
Reviewed: February 11, 2004
Proposed Amendment: September 12, 2013

Rationale: The ICBC program *Game Plan-Safe Ride Home* no longer exists and the proposed amendment reflects the current promotional program and the CCRD's continued support.